

# 2018 Franchise Calendar

ISSUE	FEATURE	PRINT/ TABLET AD CLOSE	IN HOME	DIGITAL	ON SALE	TABLET
January/ February	<b>INVESTOR'S GUIDE</b> A personal checklist for investing in the year ahead, including the biggest trends affecting your finances and an action plan to capitalize on them.  <b>PLUS: MONEY MAKEOVERS / THE MONEY 50/50</b>	11.27	12.25	12.25	12.29	12.27
March	<b>INVEST LIKE A WOMAN</b> Comprehensive investing strategies tailored towards women's unique perspectives and needs— including exclusive insights from Ellevest CEO, Sallie Krawcheck.  <b>PLUS: TAX GUIDE / BEST APPS THAT WILL SAVE YOU MONEY</b>	1.15	2.12	2.12	2.16	2.14
April	<b>BEST IN TRAVEL</b> Annual index of the best travel values around the globe, for every type of traveler, including destinations, products, services, and more.  <b>PLUS: EARLY RETIREMENT GUIDE</b>	2.12	3.12	3.12	3.16	3.14
May	<b>FIX IT UP</b> A homeowner's guide to smart renovations, makeovers, and improvement projects that work for every budget and lifestyle.  <b>PLUS: REAL ESTATE GUIDE / BEST CREDIT CARDS</b>	3.19	4.16	4.16	4.20	4.18
June/July	<b>PETS!</b> A walk into the world of pets from the best foods and gadgets to budgeting and how to turn your pets into a profitable hobby.  <b>PLUS: SUMMER TRAVEL / MID-YEAR INVESTOR'S GUIDE</b>	4.23	5.21	5.21	5.25	5.23
August	<b>HOW TO GET TO \$1 MILLION</b> A look at millionaires in the making and what they're doing right, plus strategies for making your own first million dollars.  <b>PLUS: CAREER REBOOT / BEST CELL PHONE PLANS</b>	6.11	7.09	7.09	7.13	7.11
September	<b>BEST COLLEGES</b> Annual authoritative ranking of the 50 best-value colleges in the U.S.—schools that deliver a great education and career launch pad at a price your family can afford.  <b>PLUS: PAYING FOR COLLEGE / FALL TRAVEL</b>	7.16	8.13	8.13	8.17	8.15
October	<b>BEST PLACES TO LIVE</b> Signature list of the best small towns and big cities in America that offer a healthy economy, affordable homes, and a high quality of life.  <b>PLUS: HOW TO GET A RAISE NOW / SNOB ON A BUDGET</b>	8.20	9.17	9.17	9.21	9.19
November	<b>ULTIMATE RETIREMENT GUIDE</b> The best saving and investing strategies to ensure you can retire when you want, how you want, and that your money lasts your lifetime.  <b>PLUS: BEST BANKS / BEST PLACES TO RETIRE / BEST APPS THAT SAVE YOU MONEY</b>	9.24	10.22	10.22	10.26	10.24
December	<b>HOW TO MAKE MORE MONEY IN 2019</b> Tips and tricks for cashing in big next year from negotiating raises to creating an online income—learn how to maximize your earning potential in 2019.  <b>PLUS: HOLIDAY GIFT GUIDES / BEST CHARITIES FOR YOUR MONEY</b>	10.22	11.19	11.19	11.23	11.21