

2018 Franchise Calendar

ISSUE	FEATURE	PRINT/ TABLET AD CLOSE	IN HOME	DIGITAL	ON SALE	TABLET
January/ February	INVESTOR'S GUIDE A personal checklist for investing in the year ahead, including the biggest trends affecting your finances and an action plan to capitalize on them. PLUS: MONEY MAKEOVERS / THE MONEY 50/50	11.27	12.25	12.25	12.29	12.27
March	FITNESS\$ How to live and feel better while improving your financial health along the way with deep dives into the intersection of healthy living and your ability to save and make money. PLUS: TAX GUIDE / BEST APPS THAT WILL SAVE YOU MONEY	1.15	2.12	2.12	2.16	2.14
April	BEST IN TRAVEL Annual index of the best travel values around the globe, for every type of traveler, including destinations, products, services, and more. PLUS: EARLY RETIREMENT GUIDE	2.12	3.12	3.12	3.16	3.14
May	FIX IT UP A homeowner's guide to smart renovations, makeovers, and improvement projects that work for every budget and lifestyle. PLUS: REAL ESTATE GUIDE / BEST CREDIT CARDS	3.19	4.16	4.16	4.20	4.18
June/July	PETS! A walk into the world of pets from the best foods and gadgets to budgeting and how to turn your pets into a profitable hobby. PLUS: SUMMER TRAVEL / MID-YEAR INVESTOR'S GUIDE	4.23	5.21	5.21	5.25	5.23
August	HOW TO GET TO \$1 MILLION A look at millionaires in the making and what they're doing right, plus strategies for making your own first million dollars. PLUS: CAREER REBOOT / BEST CELL PHONE PLANS	6.11	7.09	7.09	7.13	7.11
September	BEST COLLEGES Annual authoritative ranking of the 50 best-value colleges in the U.S.—schools that deliver a great education and career launch pad at a price your family can afford. PLUS: PAYING FOR COLLEGE / FALL TRAVEL	7.16	8.13	8.13	8.17	8.15
October	BEST PLACES TO LIVE Signature list of the best small towns and big cities in America that offer a healthy economy, affordable homes, and a high quality of life. PLUS: HOW TO GET A RAISE NOW / SNOB ON A BUDGET	8.20	9.17	9.17	9.21	9.19
November	ULTIMATE RETIREMENT GUIDE The best saving and investing strategies to ensure you can retire when you want, how you want, and that your money lasts your lifetime. PLUS: BEST BANKS / BEST PLACES TO RETIRE / BEST APPS THAT SAVE YOU MONEY	9.24	10.22	10.22	10.26	10.24
December	HOW TO MAKE MORE MONEY IN 2019 Tips and tricks for cashing in big next year from negotiating raises to creating an online income—learn how to maximize your earning potential in 2019. PLUS: HOLIDAY GIFT GUIDES / BEST CHARITIES FOR YOUR MONEY	10.22	11.19	11.19	11.23	11.21