

2016 Rates

Circulation includes the print and digital editions of the Magazine. Qualified full-run advertisements will run in both editions. See [MAGAZINE ADVERTISING TERMS AND CONDITIONS](#) for additional information including opt-out and upgrade options.

NATIONAL EDITIONS (Frequency: 11x)		JAN. 2016 to Dec. 2016
Rate Base		1,550,000
4-Color Rates:		
Full Page		\$227,300
2/3 Page		181,900
1/2 Page		147,800
1/3 Page		102,300
Cover 2		272,800
Cover 3		250,100
Cover 4		295,500
Black & White		
Full Page		\$159,200
2/3 Page		127,400
1/2 Page		103,500
1/3 Page		71,700
BRC Insert Cards		
Reg - Supplied		\$181,840
Reg - We-Print		227,300
Oversize - Supplied		204,570
Oversize - We-Print		261,395

[MONEY Print and Digital Magazine Terms & Conditions and IBIT \(Issue-by-Issue Tally\) Pricing System](#)

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