

Money

2012 Editorial Calendar

Available adjacencies in every issue:
TECH, CAREER, HEALTH, HOME, INVEST, TRAVEL

ISSUE DATE	EDIT FEATURE	AD CLOSE	IN HOME
JANUARY / FEBRUARY	Ultimate Investor's Guide ► LIST BONUS FEATURE: BEST FUNDS SCORECARD, MONEY 70 CNNMONEY: ULTIMATE INVESTOR'S GUIDE EDIT SPECIAL, PERSONAL FINANCE CHANNEL, BEST FUNDS ONLINE LAUNCH DATE: 1/2/12	12.5	12.30
MARCH	Tax Guide NEW ► LIST BONUS FEATURE: BEST PLACES TO VACATION CNNMONEY: TAX GUIDE EDIT SPECIAL, PERSONAL FINANCE CHANNEL, TAXES ONLINE LAUNCH DATE: 2/20/12	1.23	2.17
APRIL	The College Issue NEW BONUS FEATURE: HOME BUYING GUIDE CNNMONEY: COLLEGE EDIT SPECIAL, PERSONAL FINANCE CHANNEL, COLLEGE ONLINE LAUNCH DATE: 3/19/12	2.20	3.16
MAY	Best Deals on Everything ► LIST CNNMONEY: BEST DEALS EDIT SPECIAL, CALCULATORS, SPENDING ONLINE LAUNCH DATE: 4/16/12	3.19	4.13
JUNE	The Health Issue NEW BONUS FEATURE: TECH CNNMONEY: HEALTH EDIT SPECIAL, BEHAVIORAL TARGETING ONLINE LAUNCH DATE: 5/14/12	4.16	5.11
JULY	Reader's Choice Issue BONUS FEATURE: DREAMS TO REALITY NEW CNNMONEY.COM: READER'S CHOICE EDIT SPECIAL, PERSONAL FINANCE CHANNEL ONLINE LAUNCH DATE: 6/11/12	5.14	6.8
AUGUST	How to Reach \$1 Million BONUS FEATURE: ONLINE SECURITY NEW CNNMONEY.COM: HOW TO REACH \$1MM EDIT SPECIAL, CALCULATORS ONLINE LAUNCH DATE: 7/16/12	6.18	7.13
SEPTEMBER	Best Places to Live ► LIST CNNMONEY.COM: BEST PLACES TO LIVE EDIT SPECIAL — OUR MOST HEAVILY TRAFFICKED SPECIAL OF THE YEAR ONLINE LAUNCH DATE: 8/20/12	7.23	8.17
OCTOBER	Best Jobs ► LIST BONUS FEATURE: WHAT TO DO WITH \$1K, \$10K, \$50K CNNMONEY.COM: BEST JOBS EDIT SPECIAL, WHAT DO WITH \$1K, \$10K, \$50K FEATURE, JOBS ONLINE LAUNCH DATE: 9/17/12	8.20	9.14
NOVEMBER	Retirement ► LIST BONUS FEATURE: BEST PLACES TO RETIRE CNNMONEY.COM: RETIREMENT EDIT SPECIAL, RETIREMENT CHANNEL, BEST PLACES TO RETIRE ONLINE LAUNCH DATE: 10/15/12	9.17	10.12
DECEMBER	Money Heroes NEW BONUS FEATURE: GLOBAL 2013 FORECAST CNNMONEY.COM: MONEY HEROES EDIT SPECIAL, GLOBAL FORECAST FEATURE, PERSONAL FINANCE CHANNEL ONLINE LAUNCH DATE: 11/19/12	10.22	11.16



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