







Money

▶ 2010 Edit Calendar

| ISSUE DATE | EDIT FEATURE | | AD CLOSE | IN HOME | ON SALE |
|--------------------|--|--|----------|----------|----------|
| JANUARY / FEBRUARY | Ultimate Investor's Guide NEW BONUS FEATURE: MUTUAL FUND SCORECARD – THE 1,000 TOP FUNDS ▶ LIST CNNMONEY.COM: ULTIMATE INVESTOR'S GUIDE EDIT SPECIAL, PERSONAL FINANCE AND MUTUAL FUNDS CHANNEL LAUNCH DATE: 1/4 |  | Nov. 27 | Dec. 24 | Jan. 1 |
| MARCH | Tech Guide NEW BONUS FEATURE: TAX GUIDE BONUS FEATURE: BEST ADVICE I EVER GOT – HOW TO GET THE BEST ADVICE FROM YOUR ADVISER CNNMONEY.COM: TECH GUIDE EDIT SPECIAL, PERSONAL TECH CHANNEL AND MOBILE TARGETING LAUNCH DATE: 2/19 | | Jan. 15 | Feb. 19 | Feb. 26 |
| APRIL | The Home Issue BONUS FEATURE: TRAVEL – SUMMER VACATION CNNMONEY.COM: HOME ISSUE EDIT SPECIAL, REAL ESTATE CHANNEL AND "HOME WORK" VIDEO SERIES LAUNCH DATE: 3/19 | | Feb. 22 | Mar. 19 | Mar. 26 |
| MAY | MONEY's 100 Best ▶ LIST CNNMONEY.COM: 100 BEST EDIT SPECIAL AND PERSONAL FINANCE CHANNEL LAUNCH DATE: 4/16 |  | Mar. 22 | Apr. 16 | Apr. 23 |
| JUNE | The Health Issue NEW BONUS FEATURE: CAR BUYING GUIDE – HOW TO FIND THE BEST DEALS CNNMONEY.COM: HEALTH EDIT SPECIAL AND BEHAVIORAL TARGETING LAUNCH DATE: 5/14 |  | Apr. 19 | May 14 | May 21 |
| JULY | The Reader's Choice Issue NEW BONUS FEATURE: TRAVEL – LAST MINUTE GETAWAYS CNNMONEY.COM: READER'S CHOICE EDIT SPECIAL, PERSONAL FINANCE CHANNEL AND "FAMILY VALUES" VIDEO SERIES LAUNCH DATE: 6/11 | | May 17 | June 11 | June 18 |
| AUGUST | America's Best Places To Live ▶ LIST CNNMONEY.COM: BEST PLACES TO LIVE EDIT SPECIAL—CNNMONEY.COM'S MOST HEAVILY-TRAFFICKED SPECIAL OF THE YEAR LAUNCH DATE: 7/12 |  | June 14 | July 9 | July 16 |
| SEPTEMBER | The Wealth Issue NEW BONUS FEATURE: COLLEGE SAVINGS GUIDE CNNMONEY.COM: WEALTH EDIT SPECIAL, PERSONAL FINANCE CHANNEL AND PSYCHOGRAPHIC TARGETING TO HIGH NET-WORTH CONSUMERS LAUNCH DATE: 8/13 | | July 19 | Aug. 13 | Aug. 20 |
| OCTOBER | The Retirement Issue BONUS FEATURE: BEST PLACES TO RETIRE CNNMONEY.COM: RETIREMENT EDIT SPECIAL, RETIREMENT CHANNEL AND BEST PLACES TO RETIRE LAUNCH DATE: 9/10 |  | Aug. 16 | Sept. 10 | Sept. 17 |
| NOVEMBER | What to Do With \$1,000, \$10,000 or \$50,000 Now BONUS FEATURE: BEST JOBS IN AMERICA ▶ LIST BONUS FEATURE: TRAVEL – FALL AND HOLIDAY TRAVEL CNNMONEY.COM: WHAT TO DO WITH \$10,000 EDIT SPECIAL, CALCULATORS AND MORE LAUNCH DATE: 10/11 | | Sept. 13 | Oct. 8 | Oct. 15 |
| DECEMBER | Make Money in 2011 BONUS FEATURE: PHILANTHROPY BONUS FEATURE: HOLIDAY GIFT GUIDE CNNMONEY.COM: MAKE MONEY IN 2011 EDIT SPECIAL, MORE MONEY BLOG, REAL ESTATE AND PERSONAL FINANCE CHANNEL LAUNCH DATE: 11/12 |  | Oct. 18 | Nov. 12 | Nov. 19 |